

The European Commission's Review of the Television Without Frontiers (TVWF) Directive

Industry Questionnaire - Findings

Intellect and the Broadband Stakeholder Group sought the views of senior execs from across the advertising, publishing, technology, telecoms, newspaper publishing, broadcasting, ISP and new media industries, as well as consumer groups and academics, on the proposals set out in the European Commission's Issue Papers on the TVWF Review. The findings are below;

1. Reform of European broadcast regulation is necessary, in light of convergence and the development of new methods of content delivery.
80% agree
2. The European Commission's proposals for an Audio-Visual Content directive will provide an inappropriate solution to this issue.
77% agree
3. The linear and non-linear classifications of content within the proposed Audio-Visual Content directive are inappropriate and unsustainable over time.
77% agree
4. Providers of non-linear services are already subject to adequate regulation to ensure essential public policy objectives such as the protection of minors.
68% agree
5. The proposals for an Audio-Visual Content directive will set a precedent for wider regulation of the internet.
82% agree
6. The proposals for an Audio-Visual Content directive do not take accurate account of the pace of change within the technology, content, media and services markets.
82% agree
7. The proposals for an Audio-Visual Content directive are likely to inhibit the growth of the content and new media market in Europe.
77% agree
8. The process for developing the proposed Audio-Visual Content directive should be put on hold pending full industry consultation, the undertaking of regulatory impact assessments and the development of new approaches.
82% agree