

The Impact of Net Neutrality

'Quality time? Meeting consumer expectations for next generation services'

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The doom-mongers are wrong

- Probability of close to nil in Europe:
 - An internet of walled gardens
 - Wealthy people will use a 'different Internet'
 - Telcos control everything
 - Content players control everything

My personal view

- Debate has moved on beyond the emotive
- Acknowledgement of ‘an emerging problem’ from many players
- Early indications of players talking
- Regulation won’t solve the problem

Google / Verizon: “Public policy not business deal”

“...it's okay to discriminate across different types, so you could prioritize voice over video...” *[E Schmidt 4 Aug]*

“...in addition to not blocking or degrading of Internet content and applications, wireline broadband providers also could not favor particular Internet traffic over other traffic.”
[A Davidson/T Tauke 10 Aug]

Some commercial questions

- Will 40-50% p.a. traffic growth continue?
- Which is more cost effective – over-provisioning or QoS?
- Are new sources of funds (for backhaul and access) really necessary, or just more equitable?
- Bilateral vs multilateral agreements?
- Wireless different to wired?