

The internet is changing

The future internet in numbers

- Video will surpass peer-to-peer as top internet traffic contributor by end 2010
- IP traffic will quadruple between 2009 and 2010
 - 766.8 exabytes (10^{18}) per year
 - Three quarters of a zettabyte (10^{21}) (sextillion)
 - 16 billion DVDs, 21 trillion MP3s 399 quadrillion text messages
- 91 per cent of IP traffic will be video by 2014
- Globally there will be a billion consumers of online video
- 42 per cent of total video traffic will be in HD
- Traffic growth will be driven by consumers not business (87/13 % each)
- Even though they expect a ten fold increase in business use of video conferencing
- Mobile data traffic will increase 39 times from 2009-2014 reaching 42 exabytes annually
 - Source Cisco Visual Networking Index