

Intellect Broadband Campaign Summary Of Intellect SME Case Studies

Case Studies Demonstrating how SMEs in the ICT Sector are using Broadband
Campaign Sponsors: Intel Corporation (UK) Ltd

| No | Company Name | No Staff | Type of BB | Key Advantages |
|----|-----------------------|----------|---------------------------|---|
| 1 | Impatica | 5 | ADSL | Enabled company to minimise financial risk whilst setting up and growing the company. |
| 2 | InferMed | 30 | ADSL | Cuts costs, speeds up delivery, improves efficiency, has a beneficial effect on communication culture. Services can now be provided online. |
| 3 | i-STRAT | 20 | Leased Line, ADSL & Cable | Cost savings, increased business, able to implement new processes.. |
| 4 | T-Plan | 15 | ADSL | Quicker research, faster turnaround times, improved efficiency, can take on more business. |
| 5 | ICICI Infotech | 8 | ADSL | Instant access to the kind of information that would previously have been purchased or commissioned at great cost. Ability to compete with larger companies on equal terms. New services can be offered online. |
| 6 | e-Advantage Solutions | 3 | Leased Line & ADSL | Faster download cost has dramatically increase productivity, services can be provided at lower cost. |
| 7 | Mantix Systems Ltd | 35 | Cable / ADSL | Improved work-life balance and quality of life for staff. Improved efficiency. |
| 8 | ITDynamics | 10 | ADSL | Enables them to hold their own in a supply chain dominated by larger organisations. |
| 9 | IHotdesk | 25 | LL / Cable / ADSL | Enables business to grow flexibly, improves staff work-life balance and productivity. |
| 10 | Growth Consultancy | 3 | ADSL | Allows company to scale exponentially at controlled cost. Enabled introduction of new web-cam services, increases productivity and efficiency. |
| 13 | Intellect | 70 | Leased Line / ADSL | Better quality of life for staff, more efficient working, ability to introduce hot-desking. |

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